



## Ecology

### Social Media and Outreach Internship

Proposed timing of internship: 6 months, May-October

#### Goals:

Learning outcomes: The Social Media and Outreach Intern will get an inside look at each department and learn how The Wilds runs as a whole while gaining experience with creating stories and content. Each story is a unique learning opportunity as our work is so varied. The intern will learn about reintroduction efforts, large animal care, what it takes to maintain our facilities, habitat restoration, wildlife monitoring, and how we inspire the next conservationists.

#### Essential Duties

The Social Media and Outreach Intern will develop and create content for The Wilds social media platforms as well as for the Columbus Zoo Family of Parks Blog. The intern will work with Directors in all departments to develop content highlighting activities and stories in areas related to ecology, animal management, conservation medicine, education, maintenance, and visitor operations. They will conduct interviews, plan and take photographs, and compose stories. All content must be approved by appropriate department Director and the Communications and Marketing team.

#### Requirements

- College student or recent graduate (2 years or less) within the desired major(s): journalism, marketing, communications or related field.
- 3.0 or above accumulative grade point average on a 4.0 scale.
- Social media experience required.
- Excellent verbal and written communication skills (including proofreading).
- Ability to work with team members and all outside contacts.
- Ability to work independently and effectively manage time.
- Excellent organizational skills.
- Ability to work on both PC and Mac platforms
- Ability to work a flexible schedule including evenings, weekends and holidays required.
- Subject to BMV check.
- Subject to Criminal Background check.
- Subject to Drug Free Workplace Policy.